



WOMEN IN BUSINESS

The Annual  
Leadership Meeting  
**Network - Influence - Development**

2 & 3 JULY 2018, PARIS

Co-host



Organizer



## OUR COMMITMENT



As the foremost annual private sector meeting, the AFRICA CEO FORUM offers over 1,000 high-level decision-makers an exceptional platform for discussion and ideation on the continent's economic and industrial issues.

Our **Women in Business initiative** is one of the pillars of our programme and, for three years, has brought together over 250 of Africa's most influential women leaders. Three dedicated sessions see them focus on the unwavering conviction **that Africa's women leaders are powerful levers for the continent's transformation.**

In 2018, the AFRICA CEO FORUM takes its commitment to women's empowerment and leadership further by hosting the first Women in Business Meeting in Paris on 2 and 3 July, with a two-fold objective:

### **Institute an exclusive annual event that addresses women:**

- *As business leaders*, by facilitating business meetings and developing African and international networks;
- *As women of influence*, to advance women's leadership issues in the business world and contribute to addressing the continent's economic and social challenges;
- *As women leaders*, through high-level training and exposure to some of the world's most inspiring role models.

### **Co-build the first African professional network of executive women**

The women who participate in the 2018 inaugural edition of the Women in Business Meeting will become the first ambassadors of this network aimed at:

- *developing* high-level continental and regional women's business communities
- *supporting and promoting* a pan-African vision of women's leadership



## PARTICIPANT PROFILE



- ◆ African women leaders from over 20 different sectors
- ◆ Heads of African public institutions
- ◆ Heads of international companies targeting Africa
- ◆ Partners in consulting firms active in Africa

# PROGRAMME

The programme, developed in partnership with ESSEC Business School, is structured around three main themes.

## Creation of influential networks

Masterclasses on setting up successful networks  
Collaborative workshops to build an Africa-specific model

## High-level personal development

Inspiring leadership stories  
Customized personal development workshops

## Developing a business culture

Sectoral meetings to discuss common issues  
Networking with African and international leaders



*“Female leaders must seize opportunities to grow their networks and collaboration opportunities with other leaders across the African region.”*

**Toyin Sanni**  
Group Chief Executive Officer,  
United Capital



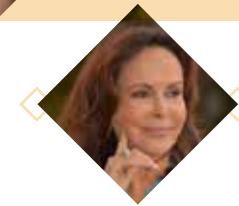
*“Even if we’re constantly on the go, it’s essential to know how to take the time to look at our habits, to constructively call ourselves into question, and identify our strengths as well as those areas in which we need to improve to more widely exert the influence of our leadership.”*

**Janine Kacou Diagou**  
Managing Director,  
NSIA



*“Women’s networks are not only about business ties; they are what gives the woman the anchor to be an impactful leader. A woman is defined by the strength of her relationships and not her position.”*

**Carole Kariuki**  
Chief Executive Officer,  
KEPSA



*“In 2100, Africa will represent 40% of the world’s population. Without the participation or effective contribution of women, the continent’s economic development will be compromised. African women are the future of Africa.”*

**Fathia Bennis**  
Chief Executive Officer,  
Maroclear

## CO-HOST



Empowering women leaders!

The International Organization of the Francophonie (IOF) firmly believes in the importance of women's contribution to the economy of their country and in the necessity to raise the profile of women's leadership in entrepreneurship and in all fields of creation and socio-economic and political governance. Thus, headed by Michaëlle Jean, Secretary-General of the Francophonie, the IOF is placing gender equality and women's leadership at the centre of its agenda. In November 2017, in Bucharest, the International Conference of Francophone Women launched the Francophone Network of Women Entrepreneurs (REFEF) and the digital platform for networking, sharing of good practices and business opportunities [refef.org](http://refef.org). With 274 million French speakers across the five continents, the IOF aims to contribute to the improvement of people's lives by enabling them to become actors of their own development. The IOF includes 84 Member States, more than a third of the Member States of the United Nations.

## ORGANIZER



Since it was first established in 1960, Jeune Afrique Media Group has played a key role in every major stage of African development and has promoted Africa's progress worldwide. Jeune Afrique Media Group is a leading media group which specialises in the African continent. It is a major player in event management, audiovisual production, electronic media, publishing and consulting industries, and also publishes the two biggest-selling international magazines in Africa: Jeune Afrique and The Africa Report. Jeune Afrique Media Group organises the AFRitCA CEO FORUM. It is the unparalleled gathering of the most influential African and international CEOs, bankers and investors. It has established itself as a unique platform dedicated to the private sector in Africa as well as corporate strategy in the African context, and takes place in a high-quality setting, conducive to doing business. A unique platform for thought-provoking discussions, the event brings together, each year, more than 1200 restless minds to debate and exchange on the issues affecting Africa's economic development each year.

## PARTNER



ESSEC, founded in 1907, is one of the world's top management schools and holds the "triple crown" accreditation from EQUIS, AACSB and AMBA. With 5,867 students; a faculty comprised of 162 full-time professors, 20 of which are emeritus professors, in France and Singapore, recognized for both the quality and influence of their research; a wide range of management training programs; partnerships with the world's best universities; and a network of 50,000 alumni, ESSEC continues to foster a tradition of academic excellence and a spirit of openness in the fields of economics, social sciences and innovation. In 2005, ESSEC opened a campus in Asia. ESSEC's operations in Asia Pacific, strategically located in Singapore, present the perfect foothold for ESSEC to be part of the vibrant growth of Asia and to bring its expertise to the expanding region. Additionally, in 2017 ESSEC opened a new campus in Rabat, Morocco. ESSEC's international expansion allows students and professors to study and understand the economic forces at work in the different regions of the world.



### CONTACTS

For more information :  
[women@theafricaceoforum.com](mailto:women@theafricaceoforum.com)

#### Yves Biyah

Deputy Managing Director, Jeune Afrique Media Group  
[y.biyah@jeuneafrique.com](mailto:y.biyah@jeuneafrique.com)

#### Florian Serfaty

Group Commercial Director  
[f.serfaty@jeuneafrique.com](mailto:f.serfaty@jeuneafrique.com)  
**+33(O)1 44 30 18 17**

#### Julia Winiarski

Business Development Manager  
[j.winiarski@jeuneafrique.com](mailto:j.winiarski@jeuneafrique.com)  
**+33(O)1 44 30 19 96**