



AFRICA
CEO
FORUM
WOMEN IN BUSINESS

The Annual
Leadership Meeting

17 AND 18 JUNE 2019, PARIS

Organizer



OUR COMMITMENT

The Women in Business Annual Leadership Meeting is founded on the firm conviction that **African women leaders are a powerful lever for transforming the continent**. Organized for the first time in Paris in July 2018, the event brought together more than 150 of the most influential women from Africa's private sector. Two days of high-level discussions and networking led to the launch of the Women in Business Network, the first private-sector female influence network on a pan-African scale.

The Women in Business Annual Leadership Meeting takes its commitment further with 3 prime objectives:

- **To facilitate business meetings and greater interpersonal connectivity** by bringing together members of the Women in Business Network
- **To prepare women for leadership and governance** through high-level training courses and exposure to some of the most inspiring global role models
- **To promote female leadership** issues in the business world and help address the continent's economic and social challenges.



"The advancement of women has to be led by women who understand the dynamics involved in development, we have to open the elevator for young women and be exemplary to them"

Lizeka Matshekga,
South Africa,

Divisional Executive of Agro, Infrastructure and New Industries, Industrial Development Corporation



"The most powerful tool you have is your self-awareness"

Lamia Merzouki,
Morocco,

Deputy General Manager, Casablanca Finance City Authority



"Women's networks are not only about business ties; they are what gives the woman the anchor to be an impactful leader. A woman is defined by the strength of her relationships and not her position."

Carole Kariuki,
Kenya,

Chief Executive Officer, KEPSA

PARTICIPANT PROFILES

African women business leaders from more than 20 different sectors
Managers of African public institutions
Heads of international organizations with an African focus
Partners of consulting firms active in Africa



THEY SUPPORTED US IN 2018

CO-HÔTE



DIAMOND



DÎNER DE GALA

L'ORÉAL

PARTENAIRE KNOWLEDGE



PLATINUM



PLATINUM



PLATINUM



PRESSE



PRESSE



PRESSE



PRESSE



TRANSPORTEUR OFFICIEL



OUR PROGRAM

Consolidating the Women in Business Network

Through **working groups, presentations and round table debates**, members of the Women in Business Network will take stock of the past year's actions and prepare for those to come. The sessions will include feedback on regional initiatives, inter-regional meetings, and voting on the main lines of action for the year ahead.

Advancing female leadership in business

Debates, testimonies and plenary sessions will provide a quality platform for thinking about ways to enhance gender equality at every level in Africa's private sector. Among the issues to be discussed: training the next generation of women leaders, feminizing the boardroom, and engaging the business community around female leadership...

High-level personal development

Ten workshops led by experts will enable women in senior positions to gain in-depth knowledge of the tools that can enrich their daily lives as female leaders. The topics covered include professional transition, communication, change management and strategic creativity.



SPOTLIGHT ON THE WOMEN IN BUSINESS NETWORK

Set up following the Women in Business Meeting 2018, the **Women in Business Network** is the first pan-African network of women leaders. It aims to become **a preferred space for meetings, exchanges and influence-sharing between its members**. This vast network is co-constructed and led by 12 inspiring women leaders, divided among the network's six regional "clusters". The Women in Business Network has set itself 3 goals:

- 1** To promote a pan-African vision of **female leadership**
- 2** To develop high-level **women's business communities**
- 3** To advance female **representation in corporate governance bodies**.



CURRENT PROJECTS BEING PURSUED BY THE WOMEN IN BUSINESS NETWORK INCLUDE

- Setting up a **mentoring program** for high-potential women executives and entrepreneurs in Côte d'Ivoire
- Establishing a **ranking of companies** with the most female board members in South Africa



WOMEN IN BUSINESS INITIATIVE

The Women In Business initiative, launched 4 years ago, grew out of two observations : only 5% of CEOs in Africa are women, and women occupy only 14% of boardroom positions. The AFRICA CEO FORUM – the foremost meeting for the men and women who drive Africa's private sector – mobilizes the entire business community around a mission: to advance female leadership in decision- making positions around the continent. To meet this objective, the Women in Business initiative brings together more than 250 women CEOs each year, as well as hundreds of companies to take part in high-level panels, practical workshops and networking sessions. **The Women In Business initiative continues throughout the year via our flagship actions :**



- *The Women in Business Annual Leadership Meeting, bringing together Africa's most influential female CEOs*
- *The Women in Business Network, first pan-African network of women leaders*
- *The Heroines Forum, dedicated to high potential female managers.*

PHOTOS : © AFRICA CEO FORUM



ORGANIZER



Since it was first established in 1960, Jeune Afrique Media Group has played a key role in every major stage of African development and has promoted Africa's progress worldwide. Jeune Afrique Media Group is a leading media group which specialises in the African continent. It is a major player in event management, audiovisual production, electronic media, publishing and consulting industries, and also publishes the two biggest-selling international magazines in Africa: Jeune Afrique and The Africa Report. Jeune Afrique Media Group organises the AFRICA CEO FORUM. It is the unparalleled gathering of the most influential African and international CEOs, bankers and investors. It has established itself as a unique platform dedicated to the private sector in Africa as well as corporate strategy in the African context, and takes place in a high-quality setting, conducive to doing business. A unique platform for thought-provoking discussions, the event brings together, each year, more than 1200 restless minds to debate and exchange on the issues affecting Africa's economic development each year.

INFORMATION & REGISTRATION :

www.acfwomeninbusiness.com
women@theafricaceoforum.com